

Morris County

Estimated Economic Impact of Agriculture, Food, and Food Processing Sectors 6/28/2017

Using the most recent IMPLAN data available (2015) adjusted for 2017, 16 agriculture, food, and food processing sectors were analyzed to determine their overall contribution to the Morris County economy.¹

These 16 sectors have a total direct output of approximately \$167.0 million and support 564.2 jobs in Morris County. Running the model for all 16 sectors simultaneously produces the following results:

Agriculture, Food, and Food Processing Sector Contribution to Overall Morris County Economy							
Impact Type ²	Employment	% Employment	Total Value Added ³	Total Value Added % of Gross Regional	Output ⁵	Output % of Gross Regional Product	
				Product ⁴		Troduct	
Direct Effect	564.2	21.42%	\$43,355,576	26.53%	\$167,020,644	102.20%	
Indirect Effect	128.1	4.86%	\$7,719,272	4.72%	\$15,823,957	9.68%	
Induced Effect	98.4	3.74%	\$5,775,041	3.53%	\$11,716,854	7.17%	
Total Effect	790.7	30.02%	\$56,849,889	34.79%	\$194,561,455	119.06%	

As shown in the above table, agriculture, food, and food processing sectors support **790.7 jobs**, or **30.02%** of the entire workforce in the county. These sectors provide a total economic contribution of approximately **\$194.6** million, roughly **119.06%** of the economy.

Another metric used to calculate the importance of sectors in an economy is their value added as a percentage of GRP. Total value added by the 16 agriculture, food, and food processing sectors is approximately \$56.8 million, or 34.79% of the GRP. This indicates that personal income, business income, and taxes generated by these sectors account for 34.79% of the total economy.

The following tables document the overall summary numbers of the model, top industries affected by employment and output, and a listing of all industries that were analyzed.

¹ Article on building a contribution analysis in IMPLAN that avoids double counting: http://www.implan.com/index.php?option=com content&view=article&id=660%3A660&catid=253%3AKB33&Itemid=70

² Direct, indirect, and induced effects sum together to estimate the total economic contribution in the state. **Direct effects** capture the contribution from agricultural and food products. **Indirect effects** capture the economic benefit from farms and agricultural businesses purchasing inputs from supporting industries within the state. **Induced effects** capture the benefits created when employees of farms, agricultural businesses, and the supporting industries spend their wages on goods and services within the state.

³ Value added = labor income + indirect business taxes + other property type income.

⁴ GRP = final demand of households + governments expenditures + capital + exports - imports - institutional sales.

⁵ Output = intermediate inputs + value added.

In the top ten agriculture, food, and food processing sectors by employment, the beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming sector is the top employer with **457.3 employees**. This table also shows the amount of jobs that are created by the agriculture industry in Morris County.

Top Ten Agriculture, Food, and Food Processing Sectors by Employment				
Sector	Total Employment	Total Output		
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	457.3	\$123,362,974		
All other crop farming	43.0	\$7,114,914		
Real estate	39.2	\$2,319,331		
Support activities for agriculture and forestry	29.9	\$3,655,553		
Wholesale trade	21.7	\$3,540,323		
Grain farming	17.5	\$14,005,667		
Landscape and horticultural services	15.4	\$381,247		
Monetary authorities and depository credit intermediation	13.9	\$2,295,403		
Dairy cattle and milk production	12.5	\$7,715,358		
Full-service restaurants	12.2	\$477,126		

The beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming sector directly contributes approximately \$123.4 million to the Morris County economy. The table below also shows the amount of revenue that is generated in other industries by having a strong agriculture industry.

Top Ten Agriculture, Food, and Food Processing Sectors by Output				
Sector	Total Employment	Total Output		
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	457.3	\$123,362,974		
Grain farming	17.5	\$14,005,667		
Oilseed farming	4.2	\$10,440,049		
Dairy cattle and milk production	12.5	\$7,715,358		
All other crop farming	43.0	\$7,114,914		
Support activities for agriculture and forestry	29.9	\$3,655,553		
Owner-occupied dwellings	0.0	\$3,572,689		
Wholesale trade	21.7	\$3,540,323		
Real estate	39.2	\$2,319,331		
Monetary authorities and depository credit intermediation	13.9	\$2,295,403		

Below is a summary of all agriculture data with employment levels and output level. These values can tell how many jobs are represented by each agriculture, food, and food processing sector and the output they contributed to the Morris County economy.

All Agriculture, Food, and Food Processing Sectors				
Sector	Total Employment	Total Output		
Oilseed farming	4.2	\$10,440,049.17		
Grain farming	17.5	\$14,005,666.73		
Vegetable and melon farming	0.4	\$141,087.90		
Fruit farming	0.2	\$34,991.48		
Tree nut farming	0.0	\$23.56		
Greenhouse, nursery, and floriculture production	1.0	\$233,023.52		
All other crop farming	43.0	\$7,114,913.46		
Beef cattle ranching and farming, including feedlots and dual-purpose ranching and farming	457.3	\$123,362,968.44		
Dairy cattle and milk production	12.5	\$7,715,357.78		
Poultry and egg production	1.1	\$1,581,294.42		
Animal production, except cattle and poultry and eggs	1.1	\$299,638.75		
Bread and bakery product, except frozen, manufacturing	1.7	\$171,517.95		
Frozen cakes and other pastries manufacturing	0.1	\$15,181.65		
All other industrial machinery manufacturing	5.1	\$1,219,433.07		
Veterinary services	3.5	\$304,243.00		
Landscape and horticultural services	15.4	\$381,246.54		

All 105 counties in Kansas have an IMPLAN model and an agriculture, food, and food processing contribution summary. These values do not factor in the retail environment of food sales. Food retail is important, but in order to provide the most accurate picture of what production agricultural and processing contributes to Morris County, the retail sector was omitted.